

# CRISTINA ALBERS A.

- art director & graphic designer -

## SKILLS



### ILLUSTRATOR



### INDESIGN



### PHOTOSHOP



### XD



### PREMIERE



### BRANDING & IDENTITY



### PRINTING & COLLATERAL



### TYPOGRAPHY



### MIXED MEDIA PRODUCTION



## LANGUAGES

Fluency in English and Spanish.  
Beginner in German.

## INTERNATIONAL EXPERIENCE

Lived in: Venezuela, Chile,  
England, United States.  
Skills and qualities: patience,  
self-sufficiency, independence,  
communication and social  
capabilities, openness.

## SOCIAL MEDIA

Facebook, Instagram,  
LinkedIn, Snapchat,  
Behance, Twitter.

## EDUCATION

The University of Tampa (UT) • Tampa, Florida • Dec 2017

Bachelor of Arts in Advertising and Public Relations

Bachelor of Fine Arts in Graphic Design

Concentration in Advertising Creative

Minor in Art

*Cum Laude* (3.55/4 GPA)

Dean's List: Spring 2014, Fall 2014, Fall 2017.

Member of the Student Honors Society

Member of the Advertising Student Association - Creative Chair

## EXPERIENCE

MAR 2018  
PRESENT

**PUBLIC IMAGERY LLC**  
GRAPHIC DESIGNER

- Design and production of graphics and décor for clients like Outback, Denny's, etc.
- Responsible of ideation, design, and production of pieces for fabrication in different types of media.
- In charge of the rebrand identity of the company, including the redesign of the logo, website, and collateral.

SEP 2017  
MAR 2018

**SCHIFINO LEE ADVERTISING + BRANDING**  
DESIGN INTERN / FREELANCE GRAPHIC DESIGNER

- Collaborated with full-time staff, writers, and art directors on a wide variety of client projects.
- Collaborated in the development of internal agency branding and self-promotion assignments.
- Designed and produced collateral pieces: including but not limiting to banner ads, social media posts, branding elements, etc.

MAY 2017  
AUG 2017

**LAURA CHILE - MARKETING AND ADVERTISING**  
GRAPHIC DESIGN INTERN

- Designed and produced collateral pieces for engagement and brand awareness for a variety of their clients.
- Designed and created a series of illustrations for their client Lasertam, explaining the treatments they provide.

JAN 2017  
MAY 2017

**NOMO NAUSEA**  
ADVERTISING INTERN